



**Beloeil, Qc, Canada – January 18<sup>th</sup>; 2010**

***MSI Announces their support for the 2010 United States Rally Championship !***

It is with great pleasure today that an agreement has been reached with the United States Rally Championship and MSI (Moore-Sport), a high end manufacturer supporting the motorsport community worldwide.

"MSI has been associated with rallying for many years, and we have been fortunate enough to work with organizations such as the USRC. We hope to build on our previous relationship with the USRC by assisting the competitors financially in this unique series" says Mark Moore, owner of MSI.

MSI will offer cash rewards to be redeemed at their facility towards any number of competition products or services to assist all competitors from 2 wheel drive VW, to open class EVO 9's. Some of the parts and suppliers available through MSI are DMS 5-way adjustable Suspension and Grease kits, Alcon clutches, and racing discs, Powerflex bushings, Albins axles, ring & pinion sets, and dog boxes, Compomotive and Speedline wheels, Goodridge flexible brake, fuel, and oil lines, ETS racing fuels, Ferodo Brake Pads, RallyTech composite floor guards, wheel wells, door cards, and of course, MSI designed and manufactured, suspension arms, uprights, and frames.

MSI will distribute a total of 1000\$ MSI dollars per event to ALL competitors as follows:

**1<sup>st</sup> - 425.00\$ / 2<sup>nd</sup> - 300.00\$ / 3<sup>rd</sup> - 175.00\$ / 4<sup>th</sup> - 75.00\$ / 5<sup>th</sup> - 25.00\$**

In addition to these payouts, there will be a 50\$ check for the competitor that rose the most through the starting order. (For example, if they were sitting 20<sup>th</sup> after engine troubles and they finished 1<sup>st</sup>, they rose 19 spots, or if they started 40<sup>th</sup>, and finished 10<sup>th</sup>, they rose 30 spots.)

MSI will give away 2 DMS 50mm grease kits at every event, and naturally offer discounts to any USRC competitor:

- 20% discount on any purchase made before June 1<sup>st</sup>, 2010.
- 10% discount on all parts & spares for the remainder of the season.

When asked about the championship itself, MSI sees the USRC as a growing series, offering the chance for international competitors to come and race on some of the most challenging, and diversified terrains in North America. It is the only series that has over 200 competitors racing on Snow, Ice, Gravel, and Tarmac conditions and has reconnaissance and pace notes similar to FIA / WRC events. MSI also added "Hopefully our contingency program will pave the way for other manufactures to enter into the series and increase registration numbers even more. We hope to be able to increase our own line of items, and welcome competitors to approach us with their own ideas that they wish to see manufactured or tested."